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Date: Sunday, 08 August 2004

Robbie Rocks Red Rose

Last night, over 1000 Scouts & Guides enjoyed an open-air rock concert as a surprise celebrity launched the “Red Rose 2004” International Scout & Guide Jamboree.

Robbie Williams look-and-sound-alike, Danny Lowry, officially opened the event at Waddecar Activity Centre in the Forest of Bowland.

Scouts & Guides from as far away as Norway, Holland, Germany and Austria have now joined others from all over the UK to enjoy a full week of activities and excitement ranging from water activities in the Lake District, Mountain biking in East Lancashire to Hot air ballooning and Gliding.

Camp Chief, Ian Lonsdale said “The public have an image of Scouting from 50 years ago but here in West Lancashire, Scouting is definitely 21st Century. Traditional Scouting skills such as camping, cooking over fires and building rope bridges were cutting edge back in 1907 and although they are still popular, we have got to constantly improve the range of opportunities we provide for young people.

Anyone taking part in Red Rose 2004 can expect to try Fencing, Circus Skills, Dance Workshops, Stage Combat Classes, Hot Air Ballooning, Gliding and even Broadcasting on our very own professional radio station.

Waddecar FM is broadcasting on 87.7MHz and can be heard as far away as Chorley, Blackpool, Carnforth and all points in-between across the County.

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To follow-up this story ring Pete Sturgess on 01995 61336

Editor's Notes:

- Red Rose 2004 is taking place at Waddecar Scout Activity Centre from the 6th to the 14th August 2004
- **There is a photo opportunity for press photographers at 2pm on Monday the 9th August with the Chief Scout of the World, George Purdy as he speaks live to other West Lancashire Scouts currently in Greenland and Thailand.**
- Waddecar's 50th Birthday Party celebrations take place from 2pm on Friday the 13th August in the presence of over 100 invited guests including local dignitaries.
- Waddecar FM is a OFCOM approved, restricted Service License Radio Station broadcasting live on 87.7MHz for the duration of the Red Rose 2004 event.

- Scouting is the largest co-educational youth movement in the UK with a total of 476,992 members (March 2002 figures)
- Worldwide, there are well over 28 million members in over 216 Countries. Two thirds of the membership lives in developing Countries.
- The Aim of the Association is "To promote the development of young people in achieving their full physical, intellectual, social and spiritual potential as individuals, as responsible citizens and as members of their local, national and international communities.
- Scouting in West Lancashire has a membership of just under 10,000 members in the following 8 Districts: Chorley, Blackpool, Preston, Ormskirk, South Ribble, Fylde, Wyre and Lonsdale.

For further information, please contact the County Scout Office below:

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